

# DESIGNER SKIN®

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## Worship Worthy®

Spread Designer Confidence!

Empowering 7X Bronzer

Melted Body Butter Base

### Sales Fact Sheet

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#### ➤ Worship Worthy®

**Story:** Envied by many, wanted by plenty, disliked by some, comparable to none! Like all Designer Devotees, you know your assets are bold and your value is high. To ensure all know this sense of worthiness, Designer Skin is donating a portion of the proceeds from each bottle of Worship Worthy sold to LGBTQ youth organizations. Now you can get what's yours while giving back. Bosses build empires – with this Melted Body Butter you'll have haters bowing down while you cultivate strength in others! This confidence is Designer, and you wear it well!

#### Rationale

- Inspired by the new melted trend in cosmetics and beauty of lightweight, moisturizing ingredients
- Provides DS with a chance to give back! DS supports customers of all genders and orientations and encourages them to love who they are! This cause is a perfect way to spread that message.

#### Product Type

- Spread Designer Confidence!
- Empowering 7X Bronzer
- Melted Body Butter Base
- Fragrance: Maraschino Tangerine

#### Technology

- 7X Bronzer features a generous blend of instant and delayed bronzing agents of MelanINK™, DHA and Dark Chocolate to amplify rich color development
- Melted Body Butter Base melts onto skin with a light feel and long lasting protection that fights dryness and leaves skin soft and flexible
- A light Silicone Blend leaves skin soft and smooth – never greasy
- Add the finishing touch to your already perfect self and watch them obsess over this Maraschino Tangerine fragrance

#### Additional Information

- Not tested on animals

**Brand Family:** Designer Skin® Miracle™ Collection

#### Size and MSRP

- 13.5 oz. Bottle           \$63.00
- 0.5 oz. Packette       \$8.75



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