

DESIGNER SKIN[®]

Sweet Talk[™]

Color Swirl Quadruple Bronzing Complex

Sugar Baked Blend

Sales Fact Sheet

➤ Sweet Talk[™]

Story: Craving some sugar? Satisfy your sweet tooth and bake in the bronze! Mix up your routine and treat yourself to this Color Swirl Quadruple Bronzer that will leave you with a fresh, gorgeous glow. Get the secret recipe for decadent skin with the Sugar Baked Blend and whip the dry skin worries away. Prepare to indulge your sweet dreams and sugar coat your color with a dash of darling and a sprinkle of sass – all made with love!

Rationale

- Provides a new bronzing option in the \$50 price range
- The technology plays on the trend of “baking” in the cosmetics industry

Product Type

- DHA and Cosmetic Bronzers
- Color Swirl Quadruple Bronzing Complex
- Sugar Baked Blend
- Fragrance: Pineapple Delight

Technology

- Color Swirl Quadruple Bronzing Complex combines DHA and Caramel to help achieve immediate and delayed color, while a mix of red and blue hues balance results for a brilliant bronze
- Sugar Baked Blend contains heat-activated sugars to lock in hydration to enhance tanning results and promote nourished, youthful looking skin
- Silicone helps to moisturize, leaving skin soft and smooth, never greasy
- Formulated to combat against ATO

Additional Information

- Not tested on animals

Brand Family: Designer Skin[®] Miracle Collection

Size and MSRP

- 13.5 oz. Bottle \$59.00
- 0.5 oz. Packette \$8.25

