Status Symbol™
Naturally Vivid Bronzer
Not So Basic Brilliant Blend
Sales Fact Sheet

➢ Status Symbol™

Story: Talk is cheap. Let your bronze do the talking and make a style statement with this totally vivid Natural Bronzer! Express your bold self with the blend of natural and immediate bronzers that will take your color from so-so to slammin’! Basic B? As if! Standout with the brilliant fusion of vitamins and antioxidants to brighten your glow. The 90s are calling, but color this vibrant isn’t a throwback – it’s the next Status Symbol.

Rationale
– Provides a new natural bronzing option in the $50 price range
– This 90s throwback design is not only on trend, it allows personalization! Exclusive DS stickers are included to decorate the bottle for a fun, unique look!

Product Type
– Naturally Vivid Bronzer
– Not So Basic Brilliant Blend
– Fragrance: Berry Brilliance

Technology
– Natural Bronzers with Caramel promote natural dark color development and an immediate bronze to the skin
– Not So Basic Brilliant Blend contains Safflower Oil and Avocado Oil to condition skin and bring out a boldly radiant glow
– Nordic Orange helps to repair skin with antioxidants and a high Vitamin C content
– Silicone helps to moisturize, leaving skin soft and smooth; never greasy

Additional Information
– Not tested on animals

Brand Family: Designer Skin® Miracle™ Collection

Size and MSRP
– 13.5 oz. Bottle $56.00
– 0.5 oz. Packette $7.75