

# DESIGNER SKIN<sup>®</sup>

---

## Ruby™

Whimsical 19X Sizzle Bronzer with Cooling  
Gem Infused DreamWear™ Silicone Emulsion

### Sales Fact Sheet

---

#### → Ruby™

**Story:** Tingle! Cooling! *And* Gems!?! OMG! Prepare yourself for a fantastical sensory experience! Feel the heat of our Ruby infused tingle, intertwined with spicy Capsaicin Fruit, the minute it hits your skin. Just when you think you can't handle the heat...Refreshing Emerald Cooling Essence with Licorice Extract will soothe your skin, leaving behind the darkest shade of bronze imaginable! No magical slippers required!

#### Rationale

- Tingle + Cooling technology is highly requested by DS consumers
- Introduces a new price point in the \$90 MSRP range

#### Product Type

- 19X Bronzer
- DreamWear™ Silicone Emulsion
- Tingle/Cooling
- Fragrance: Fresh Camu Camu

#### Technology

- Dual Action Sizzle and Cooling Essences work together to help provide intense heat while tanning with a skin shivering after feel
- 19X Bronzing Fantasy combines the finest natural bronzers with MelanINK™ Technology to deliver sizzling hot color
- Designer Skin Exclusive DreamWear™ Silicone Emulsion helps provide intense hydration, while magically blurring fine lines to leave skin feeling velvety soft!

#### Additional Information

- Contains DHA
- No Added Erythrulose
- No Added Nut, Aloe, Hemp or Gluten
- Not tested on animals

**Brand Family:** Designer Skin® Mystical Collection

#### Size and MSRP

- 13.5 oz Bottle    \$99.00
- 0.5 oz Packette    \$13.50



**Contact:** p 877.756.3337 | f 877.777.0890 | info@designerskin.com | www.designerskin.com  
www.facebook.com/designerskinlotion | www.youtube.com/designerskinlotion | www.twitter.com/designer\_skin  
www.pinterest.com/designerskin | www.instagram.com/designerskintanning