

DESIGNER SKIN[®]

Provoked™

Tempting 15X Bronzer
Fierce Tattoo Protection
Seriously Seductive Moisture

Sales Fact Sheet

➤ Provoked™

Story: Sultry, tantalizing color doesn't come easy for most, but for a bronze temptress like yourself. Color is hardly an issue! Amplify your assets with a luxe moisture blend of revitalizing antioxidants while Fierce Tattoo Protection defends your most prized possessions. Strike a provocative pose and push the boundaries of sexy with this all too alluring bronzer. Your only job right now is to own the night, no regrets until morning!

Rationale

- Provides a new bronzing option in the \$70 price range with tattoo protection
- If you loved Pretty & Reckless™... upgrade to Provoked™

Product Type

- Tempting 15X Bronzer
- Fierce Tattoo Protection
- Seriously Seductive Moisture
- Fragrance: Wild Rose and Nectarine

Technology

- Tempting 15X Bronzer combines Caramel and DHA for the most wild color yet
- Keep your body art sexy and sensual with Fierce Tattoo Protection which uses Green Tea and Licorice Root to naturally protect against fading
- Seriously Seductive Moisture features a blend of Vitamins C, E and exotic botanicals that work to protect from environmental stressors, helping to keep skin looking youthful and glowing
- Wild Rose and Nectarine Fragrance combines with ATO Inhibitors to leave you smelling intoxicating after tanning

Additional Information

- Not tested on animals

Brand Family: Designer Skin[®] Miracle™ Collection

Size and MSRP

- 13.5 oz. Bottle \$79.00
- 0.5 oz. Packette \$11.00



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