

DESIGNER SKIN®

Miss Designer®

Signature 55X Mega Bronzer

Triple Bronzing Boost™ + Glam Guardian™

Illustrious Silicone™ with Fit Figure™ Contour Technology

Sales Fact Sheet

➤ Miss Designer®

Story: High-fashion style, glammed to perfection with a fabulous crew and a hunky heartthrob on your arm. Some girls just have it all! Designed for the ultimate “it girl”, Designer Skin’s Signature 55X Mega Bronzer with Illustrious Silicone™ and Fit Figure™ will ensure that you always look twice as good as the girl standing next to you. Need a flawless bronze in a hurry? Triple Bronzing Boost™ will have you glowing in an instant while Glam Guardian™ protects your couture. Flaunt it if you got it.... and Miss Designer you do!

Rationale

- Offers highest bronzing power in Designer Skin line that’s a flirty, feminine upsell to Elusive
- Breaks through current price point barrier to offer a new, high-end bronzer

Product Type

- 55X Mega Bronzer
- Triple Bronzing Boost™ + Glam Guardian™
- Illustrious Silicone™ with Fit Figure™ Contour Technology
- Fragrance: Sparkling Pear

Technology

- Signature 55X Mega Bronzer is Designer Skin’s darkest combination of immediate bronzers with DS ProBronze Extend™ for beautifully balanced color that will continue to develop hours after tanning
- Triple Bronzing Boost™ provides skin with instant cosmetic color that can deepen during and after tanning for the most drastic immediate results possible
- Glam Guardian™ helps set bronzers on the skin in place and can make them less likely to transfer
- Illustrious Silicone™ Tanning Serum has a velvety and light weight feel to ensure optimal bronzer bendability during application, while working to prevent dehydration for supple skin
- Fit Figure™ Contour Technology provides a soft focus effect to help visibly improve skin’s texture from every angle

Additional Information

- Not tested on animals

Brand Family: Designer Skin® X Collection

Size and MSRP

- 13.5 oz. Bottle \$155.00
- 0.5 oz. Packette \$21.00



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