

# DESIGNER SKIN<sup>®</sup>

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## Heartless™

15X Queen Bee Bronzer

Melted Honey Butter

Plush Silicone Blend

### Sales Fact Sheet

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#### ➤ Heartless™

**Story:** Rule #1: Never get too attached... unless it's to your Bronzer! You know better than to settle down or settle for less. Get the dark color you deserve with the 15X Queen Bee Bronzing power for a tantalizing glow. You already break hearts, but now make them melt with the Melted Honey Butter Base to leave you looking luscious and leave them buzzing. Queens don't need a king, but with sultry color like this, they'll all want to feel your Heartless sting!

#### Rationale

- Provides a new bronzing Melted Body Butter Base option in the \$70 price range
- Perfect for tanners who loved Queen<sup>®</sup>

#### Product Type

- 15X Queen Bee Bronzer
- Melted Honey Butter
- Plush Silicone Blend
- Fragrance: Sparkling Starfruit

#### Technology

- Queen Bee 15X Bronzing Blend features DHA and Caramel for an immediate bronzing impact and gradual color development
- Melted Honey Butter Base provides a blend of Beeswax, Honey and Gold of Pleasure Oil that melts onto skin delivering long lasting moisturization for soft, luscious skin
- A light, Plush Silicone Blend helps to blur fine lines and wrinkles while leaving behind a luxurious, non-greasy after feel
- Formulated to combat against ATO

#### Additional Information

- Not tested on animals

**Brand Family:** Designer Skin<sup>®</sup> Miracle Collection

#### Size and MSRP

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|--------------------|---------|
| - 13.5 oz. Bottle  | \$78.00 |
| - 0.5 oz. Packette | \$11.00 |



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