

# DESIGNER SKIN<sup>®</sup>

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## Gilded Glam<sup>™</sup>

BB Cream DHA Face Bronzer

Broad Spectrum SPF 10

Ideal Reveal Concentrate<sup>™</sup>

Velvet Blur Finish

## Sales Fact Sheet

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### ➤ Gilded Glam<sup>™</sup>

**Story:** Commit to Glam! Specially designed BB Cream delivers dark, even color for a flawless look. No matter the occasion, chic is always in. Use daily to protect delicate facial skin with SPF 10 in this all-in-one Beauty Balm. After all, glamour never takes a day off!

#### Rationale

- Provides a new DHA face bronzer in the Bath | Body | Face Collection
- Offers SPF for sunburn protection for delicate facial skin, a popular feature found in high-end cosmetics and beauty products
- Great for daily use too!

#### Product Type

- BB Cream DHA Face Bronzer
- Broad Spectrum SPF 10
- Ideal Reveal Concentrate<sup>™</sup>
- Velvet Blur Finish

#### Technology

- This BB Cream Face Bronzer utilizes an optimized balance of DHA and Caramel for even, gradual color development
- Broad Spectrum SPF 10 helps protect against sunburn on delicate facial skin
- Ideal Reveal Concentrate<sup>™</sup> uses a blend of antioxidants that work to neutralize free radicals to help prevent the appearance of fine lines and soften skin
- Velvet Blur Finish works to promote a smooth, flawless look as minerals and moisturizing agents help provide younger, firmer looking skin with a matte finish
- Formulated to combat against ATO

#### Additional Information

- Not tested on animals

**Brand Family:** Designer Skin<sup>®</sup> Bath | Body | Face

#### Size and MSRP

- 3.4 oz. Bottle      \$45.00



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