

DESIGNER SKIN[®]

DS Faux Natural™ Sunless DHA Bronzing Drops Sales Fact Sheet

➤ DHA Bronzing Drops

Story: For trendsetters who demand show stopping perfection. High fashion has met its bronzing match in the DS Faux Natural™ Sunless Collection. The revolutionary DHA concentrate that allows you to control your color has remained the same, but with an all new fabulous look. You'll be basking in golden pandemonium, while everyone else tries to unravel your bronzing secret. Go ahead, let them stare. Sometimes it's okay to fake it.

Rationale

- Update to the popular, revolutionary bronzing drops that have been the perfect add-on sale since their launch in 2016
- Same great formula just with a updated look to match the new, sleek black and gold design in the Faux Natural™ Sunless line

Product Type

- DHA Bronzing Drops
- MelanINK™ Bronzer
- Black Walnut Shell
- Fragrance Free

Technology

- Ultra Concentrated DHA Bronzing Drops allow you to personally customize moisturizers, gradual sunless, tanning and bronzing lotions to provide your preferred sunless color intensity
- MelanINK™ Bronzer – A natural form of melanin that promotes deeper, darker color in a shorter amount of time
- Black Walnut Shell – Botanical cosmetic bronzer that provides skin with immediate color

To Use

Shake before use. Dispense a quarter size amount of any lotion into the palm of your hand. Add three drops for light to medium color development or five drops for medium to dark color development. Mix with your fingers in the palm of your hand. Apply evenly to face and any other parts of your body you wish to bronze.

Thoroughly wash hands, concentrating on palms and fingertips, immediately after application. Wait at least four hours before bathing to allow color to develop. Color will fully develop in 24 hours. Repeat steps and reapply as needed until desired result is achieved.

Additional Information

- Not tested on animals

Brand Family: DS Faux Natural™ Sunless Collection

Size and MSRP

- .9 oz. Bottle \$30.00



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