

# DESIGNER SKIN<sup>®</sup>

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## DS Faux Natural™ Sunless

360° Sunless Bronzing Mist with Pure Caffeine  
DS ProBronze Extend™ & Powder Finish Silicone

### Sales Fact Sheet

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#### ➤ 360° Sunless Mist

**Story:** For trendsetters who demand show stopping perfection. High fashion has met its bronzing match in the DS Faux Natural™ Sunless Collection. With Designer Skin's exclusive mix of the darkest sunless tanning ingredients, plus our signature Silicone after feel, you'll be basking in golden pandemonium. Meanwhile, everyone else will try to unravel your bronzing secret. Go ahead, let them stare. Sometimes it's okay to fake it.

#### Rationale

- Offers a new look and innovative formula to the DS Faux Natural™ Sunless Collection
- Features Silicone, never before used in a sunless spray

#### Product Type

- 360° Dark Bronzing Mist with Pure Caffeine
- DS ProBronze Extend™ & Powder Finish Silicone
- Fragrance: Passion Fruit Mango

#### Technology

- DS ProBronze Extend™ features a patented combination of Erythrulose and DHA to provide darker, more even coverage, with faster and longer lasting results
- Fine mist spray allows for perfectly buildable color, while instant bronzers create a bronzing guide for even application
- Silicone helps lock in the DHA, while it works to fill in fine lines and wrinkles; leaving behind a non-tacky after feel
- Pure Caffeine re-energizes the skin to help promote a more toned and radiant look
- Odor inhibiting technology works with a flirty Passion Fruit Mango fragrance to leave skin smelling fresh

#### Additional Information

- Not tested on animals

**Brand Family:** Designer Skin® DS Faux Natural™ Sunless

#### Size and MSRP

- 8 oz. Can      \$65.00



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