

DESIGNER SKIN®

Command®

Dominating Quadruple Malabar Black Bronzer

Formulated Specifically for Men

Tattoo Protection

Sales Fact Sheet

➤ Command®

Story: Are you a man who knows what he wants? Demand greatness and you shall receive! Empower your tan with this Dominating Quadruple Bronzer that delivers superior dark color that cannot be contended. Want to protect your ink? Rest easy as your tattoos are shielded and protected to keep your colors strong. Stop battling to get what you want, and start receiving results better than the rest. Take Command and prepare to be the knight in shining armor of someone's fantasy...

Rationale

- Provides a new, lower-priced men's option in the DS line
- Offers anti-fade tattoo protection

Product Type

- Dominating Quadruple Malabar Black Bronzer
- Formulated Specifically for Men
- Tattoo Protection
- Fragrance: Cynical

Technology

- Powerful Quadruple Bronzing Blend combines DHA with Malabar Black Natural Bronzers to help deliver an immediate bronzing impact and maximum results
- Anti-Fade Tattoo Protection works to protect black and colored tattoo inks with the botanical extracts of Licorice and Green Tea
- Hydrating Silicone helps to moisturize skin, leaving behind a non-greasy after feel
- ATO Defense combines with the minimalist scent of Cynical to keep after tan odors at bay and skin smelling fresh

Additional Information

- Not tested on animals

Brand Family: Designer Skin® Miracle™ Collection

Size and MSRP

- 13.5 oz. Bottle \$58.00
- 0.5 oz. Packette \$8.00



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