

# DESIGNER SKIN<sup>®</sup>

## Designer Skin Adore™

Exclusive 21X Black Label Bronzer  
Limitless Tanning Complex<sup>™</sup> with Skin Activated Moisture<sup>™</sup> Technology  
Mega Magical Silicone Emulsion

### Sales Fact Sheet

#### ➔ Adore™

**Story:** Break out of the ordinary and slip into something fabulous! Put an end to color restrictions with this 21X bronzer from Designer Skin's specially formulated Black Label Private Reserve. Made for the most alluring, sophisticated tanners who demand dark bronzing power without the use of DHA. The exclusive Skin Activated Moisture<sup>™</sup> Technology conditions deep, breaking barriers for the most irresistibly smooth skin. Free your inhibitions and let your true bronzing potential shine through. The catwalk is waiting!

#### Rationale

- Introduces a DHA Free Bronzer to the Mystical Collection
- Offers a new bronzing option in the \$100+ MSRP range

#### Product Type

- 21X Natural Bronzer
- Limitless Tanning Complex<sup>™</sup>
- Fragrance: Sweet Vanilla Musk

#### Technology

- Limitless Tanning Complex<sup>™</sup> features Dopa, a Melanin precursor, which helps activate the tanning process and eliminate restrictions on dark color potential
- MelanINK<sup>™</sup> Bronzer, a natural form of Melanin, helps promote darker color
- Skin Activated Moisture<sup>™</sup> Technology features a unique conditioning system that melts at skin temperature to provide a moisturized, luxurious feel
- Mega Magical Silicone Emulsion provides maximum hydration, while imparting skin with a velvety soft finish to leave skin looking as good as it feels

#### Additional Information

- No Added DHA or Erythrulose
- No Added Aloe, Hemp or Gluten
- Contains Nuts
- Not tested on animals

**Brand Family:** Designer Skin<sup>®</sup> Mystical<sup>™</sup> Collection

#### Size and MSRP

- 13.5 oz Bottle \$108.00
- 0.5 oz Packette \$14.75



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