

DESIGNER SKIN[®]

14 Karat™ Gold Rush

Plateau Shattering 14X Bronzing Blend
Defiance™ Tanning Complex Infused with
Ultra-Refined Gold

Sales Fact Sheet

➔ 14 Karat™ Gold Rush

Story: Think your bronze has gone all the way? Think again! Go beyond bronze and strike gold with Designer Skin's scientifically designed Defiance™ Tanning Complex. This exclusive complex will help break through your tanning plateau to take color to the next level of darkness, while Ultra-Refined Gold helps provide a dazzling glow only pure gold can provide. Reach for the gold you glow-getter!

Rationale

- Gold is on trend and more glamorous than ever
- Builds on the popularity of the Designer Skin classic, 14 Karat Gold™

Product Type

- 14X Bronzer
- Defiance™ Tanning Complex
- Fragrance: Gilded Citrus

Technology

- Defiance™ Tanning Complex was expertly designed for experienced tanners utilizing an optimized blend of intensifiers, DHA and Erythulose to build on existing color, helping breakthrough your tanning plateau
- Age defying wonder, Hyaluronic Acid, helps promote collagen production and cellular repair to help increase skin elasticity and decrease the appearance of fine lines
- Gold of Pleasure Oil contains high levels of Omega-3's to help leave skin smooth and radiant
- Ultra-Refined Gold reflects and diffuses light to help blur skin imperfections, while accentuating your tan

Additional Information

- No Added Parabens
- Not tested on animals

Brand Family: Designer Skin® Miracle™ Collection

Size and MSRP

- 13.5 oz. Bottle \$78.00
- 0.5 oz. Packette \$10.75

